**“A Good Investment”**



How it works: Sell “stock” in your trip for specific sections of your travel itinerary in return for donations.

What to do:

* Break your educational tour into sections, by the half hour, hour, half-day or day.
* Assign a cost per segment of the tour (i.e. $20/hour)
* Describe exactly what you will be doing during that time so your donors can choose what part they want to “be with you on tour.”
* Send a postcard from the segment of the trip describing what the stock bought (i.e., a visit to the Eiffel Tower).

Be creative, and give it your own “twist!”